

## The CSR Research Seminar

### Shaping the Future of CSR research

15-16 February 2012, Vlerick Leuven Gent Management School (Belgium)

*Deadline: November 30<sup>th</sup>, 2011*

## Call for contributions

Vlerick Leuven Gent Management School, Louvain CSR Network of the Louvain School of Management and EABIS the Academy of Business in Society, are organising a CSR research seminar.

- You are a researcher or a PhD/DBA candidate?
- You are doing research on business & society issues, corporate social responsibility, or a related topic?
- You want to thoroughly discuss one of your papers or your PhD project with leading scholars?
- You want to enhance your ability to write scholarly publications?
- You want to meet other researchers and join the CSR management community?

Then we would like to invite you to participate to the CSR Research seminar.

The CSR research seminar is a great opportunity for **doctoral students** and **young researchers** to present and discuss their research project. It will offer a great exposure to leading academics and practitioners who provide feedback on their work and share advice about writing, designing and publishing. The event will include paper/research project presentation and a publishing workshop.

Selected participants will be asked to submit a long abstract or a PhD research project prior to the CSR research seminar. The papers will be circulated among the participants to contribute to an enriching discussion.

## Research themes

The general theme of the research seminar is Corporate Social Responsibility. We aim at bringing together scholars from various disciplines and fields, including but not limited to management, law, sociology, philosophy, economics, political science, and social psychology, but sharing a common interest for CSR and business & society issues, in order to explore the diverse dimensions of these questions.

A special attention will also be given to research project that involve strong linkages with industry participants. It may include methods such as ethnography, observation-participation, or other methodologies that require intense relationship with companies although all PhD topics and approaches are welcome.

The seminar will be a two-day workshop:

- Day 1: Paper/project presentation and discussion
- Day 2: Writing workshops (advanced and/or beginner)

## Academic faculty

Moderated feedback will be given by selected peers and internationally well-reputed guest faculty:

- Assaâd El Akremi, Université de Toulouse, France
- Céline Louche, Vlerick Leuven Gent Management School
- David Bevan, EABIS & Grenoble Ecole de Management
- Franck De Bakker, VU Amsterdam, The Netherlands
- François Maon, IESEG Business School
- Jan Lepoutre, Vlerick Leuven Gent Management School
- Jean-Pascal Gond, HEC Montréal, Canada
- Manal EL ABOUBI, La Rochelle Business School
- Mustafa Ozbilgin, Brunel Business School, UK (to be confirmed)
- Nigel Roome, Vlerick Leuven Gent Management School
- Philippe De Woot, Université catholique de Louvain
- Valérie Swaen, Université catholique de Louvain

## Submission process and deadline

Students and young faculty are invited to submit:

- 1) A long abstract (approximately 4 pages) or your Ph.D. research project proposal (approximately 4 pages) and,
- 2) 3 to 5 topics you would like to address during the seminar. It can be related to method, theory, academic careers or other aspects you would like to discuss during the seminar. Each topic should be accompanied with a short explanation of why you raise this issue with a specification of the elements/aspects you would like to discuss (2 or 3 lines). We will take these interests into account when designing the seminar; although we cannot guaranty that all the topics will be addressed.

Please send your abstract or PhD research project no later than **November 30<sup>th</sup> 2011** via email to [valerie.swaen@uclouvain.be](mailto:valerie.swaen@uclouvain.be)

Notification about acceptance will be sent out by December 23th.

## Location and Contacts

Participation is free of charge, but participants are expected to cover their own travel and accommodation expenses. The CSR Research Day will take place at Vlerick Leuven Gent Management School, in Gent, Belgium ([www.vlerick.com](http://www.vlerick.com)).

In case of questions and difficulties please contact: [valerie.swaen@uclouvain.be](mailto:valerie.swaen@uclouvain.be)

**Organized by the Vlerick Leuven Gent Management School, Louvain CSR Network of the Louvain School of Management and sponsored by EABIS the Academy of Business in Society and La Fondation Bernheim**